

Dr. Christian A. Mahringer – Publications

Journal Articles and Proceedings

- (1) Mahringer, C.A., Dittrich, K. & Renzl, B. (2019). Interdependent Routines and Innovation Processes – An Ethnographic Study of Scrum Teams. *Academy of Management Proceedings*.
- (2) Mahringer, C.A., Rost, M. & Renzl, B. (2019). How Individuals Perform Customer Knowledge Absorption Practices – A Contextual Approach to Open Innovation. *International Journal of Technology Management*, 79, 3/4, 274-298
- (3) Mahringer, C.A. & Gabler, M. (2018). Wie können Wissensmanagementsysteme nutzerorientiert gestaltet werden? Die Rolle organisationaler Routinen. *HMD – Praxis der Wirtschaftsinformatik*, 55, 4, 791-800.
- (4) Mahringer, C.A. & Renzl, B. (2018). Entrepreneurial Initiatives as a Microfoundation of Dynamic Capabilities. *Journal of Accounting and Organizational Change*, 14, 1, 61-79 [Research Award of the Faculty Management, Economics and Social Sciences of the University of Stuttgart].
- (5) Mahringer, C.A. Scrum. (2017). *WISU – Das Wirtschaftsstudium*, 12, 1345.
- (6) Mahringer, C.A., Gabler, M. & Renzl, B. (2017). Agilität in wissensintensiven Organisationen. Von der Produkt- zur Dienstleistungsorientierung. *IM+io*, 1, 38-41.
- (7) Mahringer, C.A., Renzl, B. (2016). Employer Branding 2.0 – Change Smart!. *Austrian Management Review*, 6, 48-55.
- (8) Gabler, M., Mahringer, C.A., Metzger, P. & Renzl, B. (2016). Medicus Adaptabilis – Wenn Fachwissen alleine nicht mehr ausreichend ist. *Zeitschrift für Führung und Personalmanagement in der Gesundheitswirtschaft*, 2 (3), 48-56.

Books and Book Chapters

- (1) Mahringer, C.A. (2019). *Exploring Routine Ecologies – A Characterization and Integration of Different Perspectives on Routines*. Dissertation. Stuttgart: University of Stuttgart.
- (2) Mahringer, C.A. & Renzl, B. (2015). Internationale Personalentsendungen als strategischer Erfolgsfaktor. In: Urnik, S. & Pfeil, W. (Eds.). *"Internationale Personalentsendungen": Chancen und Risiken aus Management- und Rechtsperspektive*, Manz, 1-26.

Conference Papers and Workshop Presentations

- (1) Gaiser, S., Mahringer, C.A., Rost, M., Renzl, B. Organizational Agility – A Structured Review of the Literature. *Workshop of the Scientific Commission Organization (WK ORG)*. 18. & 19.03.2020. Frankfurt, Germany.
- (2) Gaiser, S., Mahringer, C.A., Rost, M., Renzl, B. Organizational Agility – A Structured Review of the Literature. *Competence-Based Strategic Management Symposium (SKM)*. 26. & 27.09.2019. Stuttgart, Germany.
- (3) Mahringer, C.A., Dittrich, K., Renzl, B. (2019). Interdependent Routines and Innovation Processes – An Ethnographic Study of Scrum Teams. *79th Annual Meeting of the Academy of Management*. 9. – 13.08.2019. Boston, USA.
- (4) Mahringer, C.A., Dittrich, K., Feldman, M., Pentland, B.T. (2019). Explaining Emerging Change: How Process Multiplicities Generate Possibilities. *Eleventh International Symposium on Process Organization Studies (PROS)*. 19. – 22.06.2019. Chania, Greece.

- (5) Mahringer, C.A., Dittrich, K., Renzl, B. (2019). Routines and Open-Ended Software Development Processes – An Ethnographic Study in Scrum Teams. *Phd Management Studies Programme, Liverpool John Moores University*. 26.03.2019. Liverpool, United Kingdom.
- (6) Mahringer, C.A., Dittrich, K., Renzl, B. (2019). Routines and Open-Ended Software Development Processes – An Ethnographic Study in Scrum Teams. *Research Seminar, Cologne Institute for Information Systems*. 18.02.2019. Cologne, Germany.
- (7) Mahringer, C.A., Dittrich, K., Renzl, B. (2019). Multiple Interdependent Routines – Scrum Routines Orchestrating Innovative Processes. *Workshop of the Scientific Commission Organization (WK ORG)*. 13. – 15.02.2019. Münster, Germany.
- (8) Mahringer, C.A., Dittrich, K., Renzl, B. (2018). Multiple Interdependent Routines and Open-Ended Processes. *BWI Brownbag Series, University of Stuttgart*. 12.07.2018. Stuttgart, Germany.
- (9) Mahringer, C.A., Dittrich, K., Renzl, B. (2018). Multiple Interdependent Routines and Open-Ended Processes. *EGOS*. 05. – 07.07.2018. Tallinn, Estonia.
- (10) Mahringer, C.A., Dittrich, K., Renzl, B. (2018). Multiple Interdependent Routines and Open-Ended Processes. *Tenth International Symposium on Process Organization Studies (PROS)*. 20. – 23.06.2018. Porto Carras, Greece.
- (11) Mahringer, C.A., Dittrich, K. & Renzl, B. (2018). Multiple Interdependencies in Routine Networks – An Ethnographic Study of Agile Scrum Teams. *2nd Alpine PhD Conference in Management „Dynamic Capabilities, Organizational Learning & Change“*. 14. – 16.03.2018. Obergurgl, Austria.
- (12) Mahringer, C.A., Dittrich, K. & Renzl, B. (2018). Multiple Interdependencies in Routine Networks – An Ethnographic Study of Agile Scrum Teams. *University of Zurich Brown Bag Series*. 21.02.2018. Zurich, Switzerland.
- (13) Mahringer, C.A. (2017). The Entrepreneurial Microfoundations of Dynamic Capabilities. *1st Alpine PhD Conference in Management „Dynamic Capabilities, Organizational Learning & Change“*. 14. – 16.03.2017. Obergurgl, Austria.
- (14) Gabler, M., Mahringer, C.A. & Renzl, B. (2017). Organizational Transactive Memory Systems: A Routine-Based View. *Workshop of the Scientific Commission Organization (WK ORG)*. 16. – 17.02.2017. Hamburg, Germany.
- (15) Renzl, B., Mahringer, C.A. & Gabler, M. (2016). Agilität in dynamischen Umwelten – Gestaltungsempfehlungen für komplexe Organisationen. *Conference „Zukunftsprojekt Arbeitswelt 4.0“*. 19.09.2016. Stuttgart, Germany.
- (16) Mahringer, C.A. & Renzl, B. (2016). Microfoundation of Performance: Linking Entrepreneurial Behavior, Routines and Firm Performance in Dynamic Environments. *EGOS*. 07. – 09.07.2016. Naples, Italy.
- (17) Rost, M., Mahringer, C.A. & Renzl, B. (2016). Linking Individual Competencies of Sales People and Absorptive Capacity in an Open Innovation Process – A Case Study of a Firm for Pharmaceutical Packaging Machines. *European Academy of Management Conference (EURAM)*. 01. – 04.06.2016. Paris, France.
- (18) Mahringer, C.A. & Renzl, B. (2016). How Does Individual-Level Entrepreneurial Behavior Impact Firm Performance in Dynamic Environments? A Microfoundations Approach. *European Academy of Management Conference (EURAM)*. 01. – 04.06.2016. Paris, France.
- (19) Mahringer, C.A., Rost, M., Renzl, B. & Kaschube, J. (2016). How Sales People Enhance Absorptive Capacity in an Open Innovation Process – A Case Study of a Pharmaceutical Packaging Machines Firm. *AIMS*. 22. & 23.03.2016. Paris, France
- (20) Mahringer, C.A., Rost, M. & Renzl, B. (2016). The Open Innovation Puzzle – Identifying Firm Characteristics Leveraging the Absorption of Customer Knowledge in a Bio-Pharmaceutical

Packaging Machines Firm. *EURAM Early Career Colloquium (EECC)*. 24. – 26.02.2016. Halle, Germany.

- (21) Rost, M., Mahringer, C.A., Kaschube, J. & Renzl, B. (2015). Linking Individual Competencies of Sales People and Absorptive Capacity in an Open Innovation Process - A Case Study of a Pharmaceutical Packaging Machines Firm. *Competence-Based Strategic Management Symposium (SKM)*. 21. & 22.09.2015. Bochum, Germany.