Publications

Legend

VHB24   VHB-RATING 2024
AJG   Academic Journal Guide 2024
IF   Web of Science Impact Factor 2023
CS   Scopus CiteScore 2023

Published and accepted articles

Key publications

Mahringer, C.A. & Danner-Schröder, A. (In press). Autonomous, yet interdependent: Designing interfaces across routine clusters. **Academy of Management Journal**.
[VHB24: A+ | AJG: 4* | IF: 9.5 | CS: 16.0]

Sele, K., Danner-Schröder, A., Mahringer, C.A. (In press). Embodied connection work: The role of the lived body in routine recreation in extreme contexts. **Journal of Management Studies**.
[VHB24: A | AJG: 4 | IF: 7.0 | CS: 16.4]

Pentland, B.T., Mahringer, C.A., Dittrich, K., Feldman, M.S., Wolf, J.R. (2020). Process multiplicity and process dynamics: Weaving the space of possible paths. **Organization Theory**, 1(3), 1-21.
[VHB24: A | CS: 13.7]

Scientific articles

Mahringer, C.A. (In press). Twin transformation in action: Conceptualizing the entanglement of digitalization and sustainability in organizational routines. **International Journal of Innovation Management.**
[VHB24: B | AJG: 2 | IF: 1.3 | CS: 3.7]

Mahringer, C.A., Schmiedle, L., Albicker, L., Mayer, S. (In press). The iceberg model of change: A taxonomy differentiating approaches to change. **Heliyon**.
[IF: 3.4 | CS: 4.5]

Danner-Schröder, A., Mahringer, C.A., Sele, K., Feldman, M.S., Gehman, J., Gherardi, S., Huysman, M., Jarzabkowski, P., Pentland, B.T., Rouleau, L., Sergeeva, A., Sutcliffe, K.M. (In press). Tackling grand challenges: Contributions from practice theory. **Journal of Management Inquiry.**
[VHB24: B | AJG: 3 | IF: 4.1 | CS: 8.3]

Mahringer, C.A. (In press). Media review: The untapped power of discovery. **Organization Studies.**
[VHB24: A |AJG: 4 | IF: 4.9 | CS: 11.5]

Mahringer, C.A., Danner-Schröder, A., Müller-Seitz, G., Renzl, B. (2024). How does artificial intelligence promote change and stability of organizational routines? The role of automation and augmentation. **Journal of Competences, Strategy & Management**, 12, 1-17.
[VHB24: C]

Sele, K., Mahringer, C.A., Danner-Schröder, A., Grisold, T., Renzl, B. (2024). We are all pattern makers! How a flat ontology connects organizational routines and grand challenges. **Strategic Organization,** 22(3), 530-549.
[VHB24: B | AJG: 3 | IF: 5.2 | CS: 9.8]

Mahringer, C.A., Pentland, B.T., Renzl, B., Sele, K., Spee, P. (2024). Routine dynamics: Organizing in a world in flux. **Research in the Sociology of Organizations**, 88, 1-15.
[VHB24: B | AJG: 3]

Mahringer, C.A. (2024). Innovating as chains of interrelated situations. **Scandinavian Journal of Management.** 40(1), 1-8.
[VHB24: B | AJG: 2 | IF: 2.0 | CS: 4.0]

Mahringer, C.A., Baessler, F., Gerchen, M.F., Haack, C., Jacob, K., Mayer, S. (2023). Benefits and obstacles of interdisciplinary research: Insights from members of the Young Academy at the Heidelberg Academy of Sciences and Humanities. **iScience**, 26(12), 1-6.
[IF: 4.6 | CS: 7.2]

Renzl, B., Mahringer, C.A., Rost, M., Scheible, L. (2021). Organizational agility: Current challenges and future opportunities. **Journal of Competences, Strategy & Management**, 11, 1-10.
[VHB24: C]

Mahringer, C.A., Rost, M., Renzl, B. (2019). How individuals perform customer knowledge absorption practices – A contextual approach to open innovation. **International Journal of Technology Management**, 79(3/4), 274-298.
[VHB24: C | AJG: 2 | IF: 1.4 | CS: 2.7]

Mahringer, C.A., Renzl, B. (2018). Entrepreneurial initiatives as a microfoundation of dynamic capabilities. **Journal of Accounting & Organizational Change**, 14(1), 61-79.
[VHB24: B | AJG: 2 | IF: 2.4 | CS: 4.8]

Mahringer, C.A., Gabler, M. (2018). Wie können Wissensmanagementsysteme nutzerorientiert gestaltet werden? Die Rolle organisationaler Routinen. **HMD – Praxis der Wirtschaftsinformatik**, 55(4), 791-800.
[VHB24: C]

Scientific proceedings

Mahringer, C.A., Dittrich, K., Renzl, B. (2024). Provisional directionality: How Scrum teams use organizational routines to accomplish agility. **Academy of Management Proceedings**.
[Best paper designation]

Mahringer, C.A., Walleser, N. (2023). How process models change business processes in organizations: From planned to emergent change. **European Conference on Information Systems Proceedings.**
[VHB24: A]

Mahringer, C.A. (2022). Analyzing digital trace data to promote discovery – The case of heatmapping. **Business Process Management Workshops, Lecture Notes in Business Information Processing**, 436, 209-220.
[VHB24: C]

Articles in practitioner outlets

Mahringer, C.A., Mayer, S. (2023). Veränderung verstehen: Die Relevanz konzeptioneller Klarheit. **Athene – Magazin der HAdW**, 1.

Rost, M., Peter, M., Mahringer, C.A., Renzl, B. (2020). Rollen-Anforderungen zur Zusammenarbeit in Scrum Teams. **Austrian Management Review**, 10, 36-46.

Mahringer, C.A. (2017). Scrum. **WISU – Das Wirtschaftsstudium**, 12, 1345.
[VHB24: D]

Mahringer, C.A., Gabler, M., Renzl, B. (2017). Agilität in wissensintensiven Organisationen. Von der Produkt- zur Dienstleistungsorientierung. **IM+io**, 1, 38-42.

Mahringer, C.A., Renzl, B. (2016). Employer branding 2.0 – Change smart! **Austrian Management Review**, 6, 48-55.

Gabler, M., Mahringer, C.A., Metzger, P., Renzl, B. (2016). Medicus Adaptabilis – Wenn Fachwissen allein nicht mehr ausreichend ist. **Zeitschrift für Führung und Personalmanagement in der Gesundheitswirtschaft**, 2(3), 48-56.

Books and book chapters

Renzl, B., Gäckle, D., Mahringer, C.A. (In press). Agility. In Grossmann-Hensel, B., Jarzabkowski, P., Kratochvil, R., Seidl, D., Spee, P., Whittington, R. (Eds.). Elgar encyclopedia of strategy as practice. Edward Elgar.

Danner-Schröder, A., Mahringer, C.A., Sele, K. (In press). Routine dynamics. In Grossmann-Hensel, B., Jarzabkowski, P., Kratochvil, R., Seidl, D., Spee, P., Whittington, R. (Eds.). Elgar encyclopedia of strategy as practice. Edward Elgar.

Leybold, M., Mahringer, C.A. (In press). Social media in the SAP community. In Grossmann-Hensel, B., Jarzabkowski, P., Kratochvil, R., Seidl, D., Spee, P., Whittington, R. (Eds.). Elgar encyclopedia of strategy as practice. Edward Elgar.

Brakemeier, M., Mahringer, C.A., Renzl, B. (2022). Wie können organisationale Routinen Intrapreneurship nachhaltig fördern? In Kraus, R., Kreitenweis, T., Jeraj, B. (Eds.). Intrapreneurship – Unternehmergeist, Systeme und Gestaltungsmöglichkeiten (pp. 61-75). Berlin: Springer.

Mahringer, C.A., Pentland, B.T. (2021). Sequence analysis in routine dynamics. In Feldman, M.S., Pentland, P.T., D'Adderio, L., Dittrich, K., Rerup, C., Seidl, D. (Eds.). Cambridge handbook of routine dynamics (pp. 172-183). Cambridge: Cambridge University Press.

Mahringer, C.A. (2019). Exploring routine ecologies – A characterization and integration of different perspectives on routines. Dissertation. Stuttgart: University of Stuttgart.

Mahringer, C.A., Renzl, B. (2015). Internationale Personalentsendungen als strategischer Erfolgsfaktor. In Urnik, S., Pfeil, W. (Eds.). „Internationale Personalentsendungen": Chancen und Risiken aus Management- und Rechtsperspektive (pp. 1-26). Vienna: Manz.

Conference and workshop presentations

Schmiedle, L., Mahringer, C.A., Renzl, B. (19. – 22.10.2024). Sensemaking through distinctions in the enactment of sustainability reporting standards. [Paper presentation]. SMS Conference, Istanbul.

Mahringer, C.A., Dittrich, K., Renzl, B. (09. – 13.08.2024). Provisional directionality: How Scrum teams use organizational routines to accomplish agility. [Paper presentation]. Academy of Management Annual Meeting, Chicago, USA.

Danner-Schröder, A., Grisold, T., Mahringer, C.A. (09. – 13.08.2024). Organization studies and the metaverse: Facing ontological reversal [Paper presentation]. Academy of Management Annual Meeting, Chicago, USA.

Gäckle, D., Mahringer, C.A., Renzl, B. (09. – 13.08.2024). Enacting relations: the role of artificial intelligence for the stability of routines. [Paper presentation]. Academy of Management Annual Meeting, Chicago, USA.

Mahringer, C.A., Dittrich, K., Renzl, B. (04. – 06.07.2024). Provisional directionality: How Scrum teams use organizational routines to accomplish agility in practice [Paper presentation]. Colloquium of the European Group of Organization Studies (EGOS), Milan, Italy.

Sele, K., Danner-Schröder, A., Mahringer, C.A. (04. – 06.07.2024). Stopped in their tracks: The role of the body in (re-)creating routines after an extreme event [Paper presentation]. Colloquium of the European Group of Organization Studies (EGOS), Milan, Italy.

Rost, M., Mahringer, C.A. Walleser, N., Renzl, B., (01. – 06.09.2023). Collaboration in emerging ecosystems. [Paper presentation]. British Academy of Management Conference, Sussex, UK.

Gäckle, D., Mahringer, C.A., Renzl, B. (04. – 08.08.2023). That's the way the routine crumbles. Why breakdowns do not materialize in routine change. [Paper presentation]. Academy of Management Annual Meeting, Boston, USA.

Mahringer, C.A. (06. – 08.07.2023). Routine transfer across similar contexts – The case of agile software development routines. [Paper presentation]. Colloquium of the European Group of Organization Studies (EGOS), Cagliari, Italy.

Gäckle, D., Mahringer, C.A., Renzl, B. (06. – 08.07.2023). That's the way the routine crumbles. Why breakdowns do not materialize in routine change. [Paper presentation]. Colloquium of the European Group of Organization Studies (EGOS), Cagliari, Italy.

Rost, M., Walleser, N., Renzl, B., Mahringer, C.A. (19. – 21.06.2023). Configuring ecosystems: interorganizational collaboration practices in a software-development project [Paper presentation]. R&D Management Conference, Sevilla, Spain.

Walleser, N., Rost, M., Renzl, B., Mahringer, C.A. (30. – 31.03.2023). Collaboration practices in emerging ecosystems — A case study in the mechanical engineering industry [Paper presentation]. Workshop of the Scientific Commission ‚Organization' of the VHB (WK ORG), Linz, Austria.

Mahringer, C.A. (30. – 31.03.2023). How do Actors Transfer Organizational Routines to Neighboring Teams? [Paper presentation]. Workshop of the Scientific Commission ‚Organization' of the VHB (WK ORG), Linz, Austria.

Danner-Schröder, A., Mahringer, C.A., Sele, K., Gehman, J., Sutcliffe, K.M., Feldman, M.S., Jarzabkowski, P., Pentland, B.T., Rouleau, L. (05. – 09.08.2022). Practice perspectives on grand challenges: Insights from SAP and routine dynamics research. [Symposium]. Academy of Management Annual Meeting, Seattle, USA.

Gäckle, D., Mahringer, C.A., Renzl, B. (05. – 09.08.2022). How do actors reflect on unfamiliar routine patterns? An ethnographic study of collective reflection. [Paper presentation]. Academy of Management Annual Meeting, Seattle, USA.

Mahringer, C.A., Schmiedle, L., Mayer, S. (28. – 29.10.2021). Welche wissenschaftlichen Communities beschäftigen sich mit Veränderung? Ergebnisse einer bibliometrischen Analyse [Paper presentation]. Workshop 'Kohärenz und Umbrüche', Heidelberg, Germany.

Gäckle, D., Mahringer, C.A., Renzl, B. (22. – 24.09.2021). Reflecting on multiple goals through meta-routines – An ethnographic study of a high-performance computing organization [Paper presentation]. Workshop of the Scientific Commission 'Organization' of the VHB (WK ORG), virtual.

Mahringer, C.A. (06.09.2021). Analyzing digital trace data to promote discovery – The case of heatmapping [Paper presentation]. Workshop on Business Process Management and Routine Dynamics (BPM&RD), virtual.

Mahringer, C.A., Dittrich, K., Renzl, B. (01. – 03.09.2021). Organizational routines in innovation problem-solving [Paper presentation]. 12th International Symposium on Process Organization Studies (PROS), virtual.

Mahringer, C.A., Sele, K., Danner-Schröder, A., Grisold, T., Kremser, W., Renzl, B., Wurm, B. (08. – 10.07.2021). Understanding the continuity of grand challenges: A routine dynamics perspective [Paper presentation]. Colloquium of the European Group of Organization Studies (EGOS), virtual.

Mahringer, C.A. (31.03.2021). Innovation as a situated accomplishment [Paper presentation]. PDW of the Scientific Commission 'Organization' of the VHB (WK ORG), virtual.

Mahringer, C.A., Renzl, B. (27.07.2020). How organizing for innovation addresses the generativity-coherence-paradox through situated actions [Paper presentation]. 80th Annual Meeting of the Academy of Management, virtual.

Mahringer, C.A., Dittrich, K., Renzl. B. (01. – 04.07.2020). How organizing for innovation addresses the generativity-coherence-paradox through situated actions [Paper presentation]. Colloquium of the European Group of Organization Studies (EGOS), virtual.

Gaiser, S., Mahringer, C.A., Rost, M., Renzl, B. (18. – 19.03.2020). Organizational agility – A structured review of the literature [Paper presentation]. Workshop of the Scientific Commission 'Organization' of the VHB (WK ORG), virtual.

Gaiser, S., Mahringer, C.A., Rost, M., Renzl, B. (26. – 27.09.2019). Organizational agility – A structured review of the literature [Paper presentation]. Strategisches Kompetenzmanagement Symposium (SKM), Stuttgart, Germany.

Mahringer, C.A., Dittrich, K., Renzl, B. (09. – 13.08.2019). Interdependent routines and innovation processes – An ethnographic study of Scrum teams [Paper presentation]. 79th Annual Meeting of the Academy of Management, Boston, USA.

Mahringer, C.A., Dittrich, K., Feldman, M., Pentland, B.T. (19. – 22.06.2019). Explaining emerging change: How process multiplicities generate possibilities [Paper presentation]. 11th International Symposium on Process Organization Studies (PROS), Chania, Greece.

Mahringer, C.A., Dittrich, K., Renzl, B. (26.03.2019). Routines and open-ended software development processes – An ethnographic study in Scrum teams [Brownbag]. John Moores University, Liverpool, England.

Mahringer, C.A., Dittrich, K., Renzl, B. (18.02.2019). Routines and open-ended software development processes – An ethnographic study in Scrum teams [Seminar]. Cologne Institute for Information Systems, Cologne, Germany.

Mahringer, C.A., Dittrich, K., Renzl, B. (13. – 15.02.2019). Multiple interdependent routines – Scrum routines orchestrating innovative processes [Paper presentation]. Workshop of the Scientific Commission 'Organization' of the VHB (WK ORG), Münster, Germany.

Mahringer, C.A., Dittrich, K., Renzl, B. (12.07.2018). Multiple interdependent routines and open-ended processes [Brownbag presentation]. BWI Brownbag, Universität Stuttgart, Germany.

Mahringer, C.A., Dittrich, K., Renzl, B. (05. – 07.07.2018). Multiple interdependent routines and open-ended processes [Paper presentation]. Colloquium of the European Group of Organization Studies (EGOS), Tallinn, Estonia.

Mahringer, C.A., Dittrich, K., Renzl, B. (20. – 23.06.2018). Multiple interdependent routines and open-ended processes [Paper presentation]. 10th International Symposium on Process Organization Studies (PROS), Porto Carras, Greece.

Mahringer, C.A., Dittrich, K., Renzl, B. (14. – 16.03.2018). Multiple interdependencies in routine networks – An ethnographic study of agile Scrum teams [Paper presentation]. 2nd Alpine PhD Conference in Management 'Dynamic Capabilities, Organizational Learning & Change', Obergurgl, Austria.

Mahringer, C.A., Dittrich, K., Renzl, B. (21.02.2018). Multiple interdependencies in routine networks – An ethnographic study of agile Scrum teams [Brownbag presentation]. University of Zurich Brown Bag Series, Zurich, Switzerland.

Mahringer, C.A. (14. – 16.03.2017). The entrepreneurial microfoundations of dynamic capabilities [Paper presentation]. 1st Alpine PhD Conference in Management 'Dynamic Capabilities, Organizational Learning & Change', Obergurgl, Austria.

Gabler, M., Mahringer, C.A., Renzl, B. (16. – 17.02.2017). Organizational transactive memory systems: A routine-based view [Paper presentation]. Workshop of the Scientific Commission ‚Organization' of the VHB (WK ORG), Hamburg, Germany.

Renzl, B., Mahringer, C.A., Gabler, M. (19.09.2016). Agilität in dynamischen Umwelten – Gestaltungsempfehlungen für komplexe Organisationen [Poster presentation]. Conference 'Zukunftsprojekt Arbeitswelt 4.0', Stuttgart, Germany.

Mahringer, C.A., Renzl, B. (07. – 09.07.2016). Microfoundations of performance: Linking entrepreneurial behavior, routines and firm performance in dynamic environments [Paper presentation]. Colloquium of the European Group of Organization Studies (EGOS), Naples, Italy.

Rost, M., Mahringer, C.A., Renzl, B. (01. – 04.06.2016). Linking individual competencies of sales people and absorptive capacity in an open innovation process – A case study of a firm for pharmaceutical packaging machines [Paper presentation]. European Academy of Management Conference (EURAM), Paris, France.

Mahringer, C.A., Renzl, B. (01. – 04.06.2016). How does individual-level entrepreneurial behavior impact firm performance in dynamic environments? A microfoundations approach [Paper presentation]. European Academy of Management Conference (EURAM), Paris, France.

Mahringer, C.A., Rost, M., Renzl, B., Kaschube, J. (22. – 23.03.2016). How sales people enhance absorptive capacity in an open innovation process – A case study of a pharmaceutical packaging machines firm [Paper presentation]. AIMS, Paris, France.

Mahringer, C.A., Rost, M., Renzl, B. (24. – 26.02.2016). The open innovation puzzle – Identifying firm characteristics leveraging the absorption of customer knowledge in a bio-pharmaceutical packaging machines firm [Paper presentation]. EURAM Early Career Colloquium (EECC), Halle, Germany.

Rost, M., Mahringer, C.A., Kaschube, J., Renzl, B. (21. – 22.09.2015). Linking individual competencies of sales people and absorptive capacity in an open innovation process - A case study of a pharmaceutical packaging machines firm [Paper presentation]. Strategisches Kompetenzmanagement Symposium (SKM), Bochum, Germany.