

Curriculum Vitae

Dr. rer. pol. Ann Tank

Contact

University of Stuttgart
Chair of Management Accounting and Control
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Academic Career

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|-------------------|---|
| Since 07/2019 | Habilitation Candidate, University of Stuttgart, Germany
Institute of Business Administration, Chair of Management Accounting and Control,
Prof. Dr. Burkhard Pedell |
| 11/2018 – 02/2019 | Visiting Associate in Neuroeconomics, California Institute of Technology (Caltech), Pasadena (CA), USA
Division of Humanities and Social Sciences, Prof. Colin Camerer, Robert Kirby Professor
of Behavioral Finance and Economics |
| 07/2016 – 06/2019 | Postdoctoral Research Assistant, University of Stuttgart, Germany
Institute of Business Administration, Chair of Management Accounting and Control,
Prof. Dr. Burkhard Pedell |
| 10/2011 – 06/2016 | Doctoral Student, University of Stuttgart
Institute of Business Administration, Chair of Management Accounting and Control,
Prof. Dr. Burkhard Pedell |
| 10/2011 – 12/2015 | Research Assistant, University of Stuttgart
Institute of Business Administration, Chair of Management Accounting and Control,
Prof. Dr. Burkhard Pedell |

Education

- 10/2011 – 06/2016 **PhD in Business Administration (Dr. rer. pol.), University of Stuttgart, Germany**
 Institute of Business Administration, Chair of Management Accounting and Control
 Title of the Dissertation (translated): Effects of neuronal processes of information weighting, information acquisition and information processing in economic decision making – A study using functional magnetic resonance imaging (fMRI)
 Title of the Dissertation (original, German): Einflussfaktoren und Wirkungen neuronaler Prozesse der Informationsgewichtung, Informationsaufnahme und Informationsverarbeitung in ökonomischen Entscheidungssituationen – Eine Untersuchung mittels funktioneller Magnetresonanztomographie (fMRT)
 Supervisor and First Reviewer (Erstgutachter): Prof. Dr. Burkhard Pedell
 Second Reviewer (Zweitgutachter): Prof. Dr. Hans-Ulrich Küpper
 Grade: Summa cum laude
- 10/2006 – 09/2011 **Study of Business Administration (Dipl.-Kffr. techn.), University of Stuttgart, Germany**
 Main Subjects: Management Accounting and Control, Logistics, Innovation Management
 Title of the Thesis (translated): Logistics controlling – Evaluation and performance measurement in contract logistics relationships – Content analysis, hypotheses and implications
 Title of the Thesis (original, German): Logistikcontrolling – Evaluation und Performancemessung in Kontraktlogistikbeziehungen – Inhaltsanalyse, Hypothesenbildung und Handlungsempfehlungen
 Grade of the Thesis: 1.0 (very good)
- 08/2009 – 12/2009 **Semester Abroad (Erasmus-Semester), University of Bergen, Norway**
- 08/1996 – 06/2005 **Abitur at Faust-Gymnasium, Staufen i. Breisgau, Germany**
 General qualification for university entrance

Publications

Working Paper

Tank, Ann/Linder, Axel/Pedell, Burkhard (Working Paper), The role of mental effort in decision-making based on accounting information – Evidence from an fMRI-experiment.

Müller, Fabian/Tank, Ann (Working Paper), Easier said than done: The effect of ARUG II on clawback clause adoption in German HDAX companies.

Publications in peer-reviewed Journals

Tank, Ann/Farrell, Anne (2021), Is neuroaccounting taking a place on the stage? A review of the influence of neuroscience on accounting research, in: *European Accounting Review*, *forthcoming*,
<https://doi.org/10.1080/09638180.2020.1866634>

Müller, Fabian/Rieber, Daniel/Tank, Ann (2020), Legal bases and implication of clawback clauses in DAX30 companies, in: *KoR – Zeitschrift für internationale und kapitalmarktorientierte Rechnungslegung*, Vol. 20, 2020 (3), pp. 132-137

Monograph & Book Chapter

Tank, Ann (2017), Einflussfaktoren und Wirkungen neuronaler Prozesse der Informationsgewichtung, Informationsaufnahme und Informationsverarbeitung in ökonomischen Entscheidungssituationen – eine Untersuchung mittels funktioneller Magnetresonanztomographie (fMRT), Nomos, Baden-Baden (Dissertation)

Tank, Ann (2015), Einflussfaktoren auf die neuronalen Prozesse in ökonomischen Entscheidungssituationen, in: Ach, J./Lüttenberg, B./Nossek, A. (Hrsg.): *Neuroimaging und Neuroökonomie – Grundlagen, ethische Fragestellungen, soziale und rechtliche Relevanz*, LIT, Münster, pp. 41-54

Other Publications

Tank (2021), Same Same but Different – Neuroaccounting und Neurofinance, Aktuelles Stichwort in: *WiSt – Wirtschaftswissenschaftliches Studium: Zeitschrift für Studium und Forschung*, *forthcoming*

Bauer, Sofie-Luise/Grieser, Franziska/Tank, Ann (2021), Ansätze der Datenbewertung und Bepreisung datenbasierter Leistungen in interorganisationalen Kooperationen, Compact Article in: *Controlling*, Vol. 33, 2021 (4), *forthcoming*

Müller, Fabian/Tank, Ann (2020), Clawbacks und ihre Bedeutung für das Controlling, Compact Article in: *Controlling*, Vol. 32, 2020 (4), pp. 50-53

Tank, Ann (2015), Multiprojektcontrolling, Lexicon Article in: Controlling, 28. Jg., 2015 (3), pp. 218-219

Tank, Ann (2015), Meilensteintrendanalyse, Lexicon Article in: Controlling, 27. Jg., 2015 (3), pp. 209-210

Tank, Ann (2014), Projektcontrolling, Lexicon Article in: Controlling, 26. Jg., 2014 (10), pp. 591-592

Tank, Ann (2014), Neurocontrolling, Compact Article in: Controlling, 26. Jg., 2014 (7), pp. 400-402

Conference & Seminar Presentations

- 2021 Disentangling the effects of reporting frequency on earnings predictions and investment behavior of non-professional investors: Evidence from a behavioral experiment and an eye tracking study, *17th Annual NeuroPsychoEconomics Conference "Bridging Neuroscience, Psychology, and Economics"*, via Zoom from the University of Amsterdam, The Netherlands, June 10-11
- 2020 The role of mental effort in decision making based on accounting information – Evidence from an fMRI-experiment, *(Virtual) Economics Seminar* at the Nijmegen School of Management, The Netherlands, November 9
- 2018 The effect of data density in KPI-based decision making: Evidence from an fMRI-experiment, *Accounting Research Workshop* at the Ludwig-Maximilians-University, Munich, Germany, July 3
- The effect of data density in KPI-based decision making: Evidence from an fMRI-experiment, *The Sixth International Conference of the Journal of International Accounting Research (JIAR)*, Venice, Italy, June 28-30
- Neuroaccounting is waiting in the wings, indeed! – A meta-analysis of neuroeconomic research in accounting, *14th Annual NeuroPsychoEconomics Conference "From behavior to processes: Perspectives from neuroscience, economics, and psychology"*, Zürich, Switzerland, May 24-25
- 2017 The influence of responsibility and negative affect on investment behaviour, *13th NeuroPsychoEconomics Conference "Neuroeconomic foundations of bounded rationality and heuristic decision making"*, CITY CAMPUS of the University of Antwerp, Belgium, June 8-9
- 2016 The role of neuronal processes in economic decision making, *12th NeuroPsychoEconomics Conference "The role of neurophysiology and behavior in judgement and decision making"*, Center for Economics and Neuroscience (CENs) at the University of Bonn, Germany, June 2-3

Grants & Fellowships

- 11/2018 – 11/2021 **ADD-ON Fellowship for Interdisciplinary Economics** (Joachim-Herz-Stiftung); **€ 12,500**
Used to pay for the research visit at Caltech and to meet with Prof. Anne Farrell at the AAA Management Accounting Section (MAS) Midyear Meeting in January 2019 in Fort Lauderdale. The amount still open is budgeted for an eye tracking study.
- 06/2020 – 06/2022 **Project “Datengenossenschaften”**, is a joint project of the Ferdinand-Steinbeis-Institute, the Chair of Information Systems 1 at the University of Stuttgart (Prof. Hans-Georg Kemper), the Chair of Management Accounting and Control at the University of Stuttgart (Prof. Burkhard Pedell) and the Baden-Württembergische Genossenschaftsverband (BWGV); **€ 1,400,000**
www.datengenossenschaft.com

Reviewer Activities

- Reviewer for the journal *Advances in Management Accounting*, since 2021
- Reviewer for the *Journal of Information Systems*, since 2021
- Reviewer for the journal *Neuroscience and Biobehavioral Reviews*, since 2021
- Research and administrative assistant of the editor of the journal (Herausgeber: Prof. Dr. Ulrike Baumöl, Prof. Dr. Martin Hiebl, Prof. Dr. Andreas Hoffjan, Prof. Dr. Thorsten Knauer, Prof. Dr. Klaus Möller, Prof. Dr. Burkhard Pedell), 2018 – 2020
- Reviewer for the journal *JUMS – Junior Management Science*, since 2017

Memberships

- American Accounting Association (AAA)
- Association for NeuroPsychoEconomics (ANPE)
- German Academic Association for Business Research (VHB – Verband der Hochschullehrer für Betriebswirtschaft)
- Alumnae-Network Mentoring-Program for Women at the University of Stuttgart (Mentor for Students and PhD Mentee)

Teaching/List of courses taught at the University of Stuttgart

Management-Oriented Accounting (summer semester 2017, 2018, 2019, 2020 (virtual), & 2021 (virtual))

Bachelor-Level Tutorial (German Title: „Führungsorientiertes Rechnungswesen“)

Language: German

Value-Based Management (winter semester 2017/18)

Master-Level Lecture

Language: English

Value-Based Management (winter semester 2019/20 & 2020/21 (virtual))

Master-Level Tutorial

Language: English

Introduction to Management Accounting (winter semester 2011/12 – 2016/17)

Bachelor-Level Tutorial (German Title: „Einführung in das Controlling“)

Language: German

Cost Accounting (summer semester 2012 – 2015)

Bachelor-Level Tutorial (German Title: „Internes Rechnungswesen“)

Language: German

Supervision of Seminar Papers (every semester since the winter semester 2011/12)

Master- and Bachelor-Level

Language: German and/or English

Supervision of Bachelor- and Master-Theses (every semester since the winter semester 2011/12)

Language: German and/or English

Stuttgart, May 2021